

2024 Year In Review



Dear Friends, Partners, and Supporters,

As I reflect on the last year—I'm filled with gratitude for the dedication and vision that fuel our shared mission. Over the past year, we've worked to strengthen our partnerships with a deep commitment to those who directly serve communities, children and families every day.

One of our most exciting milestones took shape quietly throughout 2024 and culminated in **a bold public debut in 2025**. On June 2, we officially launched **Changent**—our new name and brand that symbolizes the unified future of our organization. The foundation for our new name and brand was laid through months of thoughtful and intentional work in 2024. Staff, board members, and stakeholders came together in a collaborative process to shape a brand that reflects our renewed commitment to improving health outcomes for children, families and communities through multigenerational programs that create lasting change.

Our brand is more than a new name—it's a reflection of our collective vision and purpose. Coinciding with our new name, we developed a new mission, vision, and set of values that will guide us as we bolster the impact of our programs, Child First and Nurse-Family Partnership. The foundation of our programs and the mission of Changent remain anchored in evidence, driven by trust and compassion, and focused on children and families.

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LETTER FROM THE CEO CONTINUED

I'd like to share some other highlights from 2024 which include:

- Establishing the inaugural **Indigenous Wisdom Council**, bringing together respected leaders from diverse Indigenous communities to guide and enrich our work in tribal communities. [Learn more here.](#)
- **Expanding Child First in North Carolina:** In 2024, we expanded Child First's reach into 17 additional counties across North Carolina, ensuring that more children and families facing adversity received the critical mental health and early intervention services they deserve. With state-awarded contracts and the support of local partners, we helped more families break cycles of trauma and build pathways to stability.
- Earning national recognition through **media coverage**—including features on [CBS News](#) and in the [Washington Post](#) spotlighting the life-changing impact of Nurse-Family Partnership.
- Introducing a new cohort of **Parent Ambassador advocates** who shared their stories with Congress and policymakers, with the goal of expanding the Nurse-Family Partnership and Child First programs and serving more families.
- Highlighting research from JAMA which demonstrates that nurse home visits to mothers facing social and economic challenges can significantly reduce hypertension in mothers of daughters and lower obesity rates in their daughters—further validating the multigenerational impact of Nurse-Family Partnership. [Learn more here.](#)

These efforts reflect meaningful progress in our mission to deliver programs with impact and healthier futures for the families we serve. Changent is powered by an extraordinary community of nurses, clinicians, partners, donors, volunteers, and advocates who believe in a more just and equitable future.

As you explore this Year in Review, I hope you see not just what we've accomplished, but how that work is shaping where we're headed—together. The launch of **Changent** marks a new chapter in our story, built on the strength of all that came before it.

Thank you for your support, your partnership, and your belief in what's possible.

With deep appreciation,
Charlotte Min-Harris
President & CEO, Changent

BY THE NUMBERS

At Changent, we believe every child and family deserves to have a healthy, thriving future. That’s why we’re meeting families where they are and ensuring they have the resources they need to thrive. Every day we build partnerships in communities, delivering data-driven programs and ensuring more responsive and accessible care.

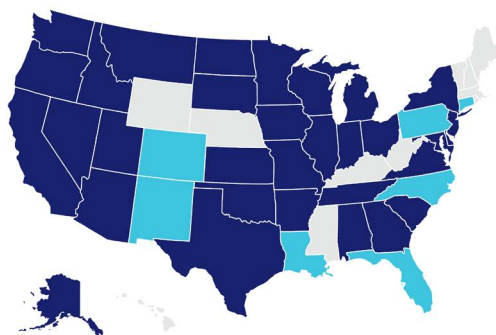
Changent serves as the umbrella organization for two of the nation’s leading evidence-based home visiting programs, Child First and Nurse-Family Partnership.

The following is a snapshot of the reach and outcomes of Changent which replicates Child First and Nurse-Family Partnership programs across the United States, District of Columbia, USVI, and several tribal communities, delivering support and service to the families who need it most.

Changent Scale & Reach

- 390,000+ Families Served*
- 280 Community Partners
- 39 States, Plus DC, US Virgin Islands & Tribal Communities

**Total families served since programs' inception*



Child First



Nurse-Family Partnership

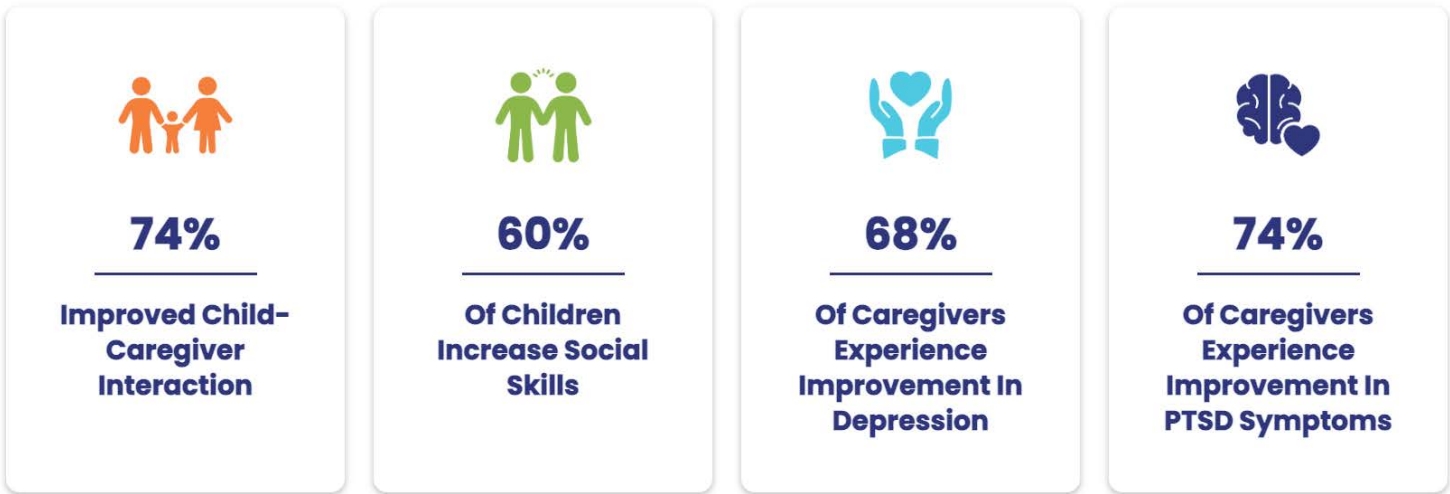


OUTCOMES

Understanding the outcomes of Child First and Nurse-Family Partnership and how we can continuously improve is a core value of Changent. Both programs collect detailed data to track outcomes, measure results and better understand the experience of families.

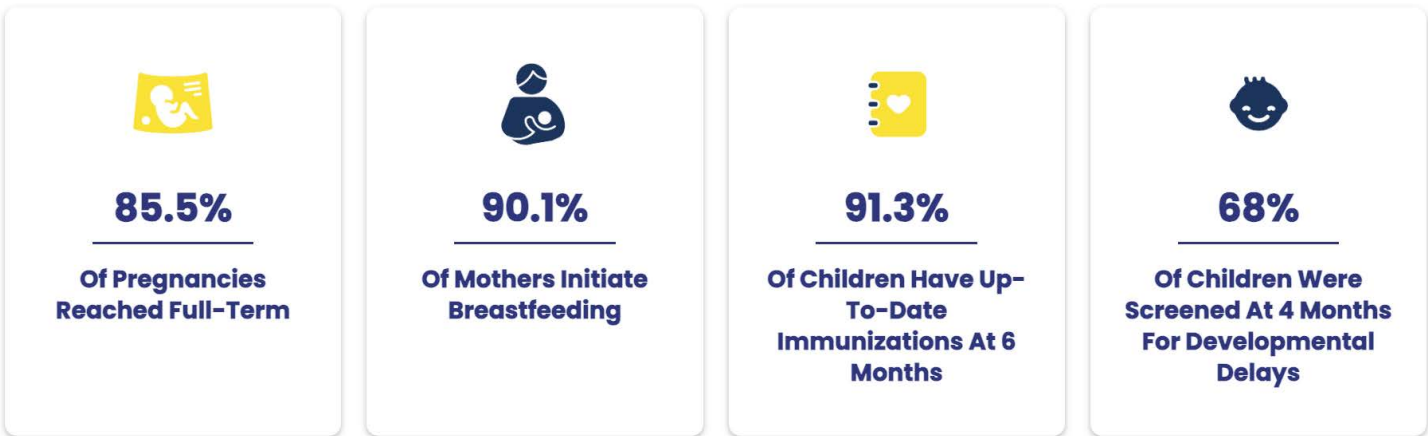
Child First:

In 2024, Child First families saw high levels of positive effects when comparing families at enrollment to families at discharge in these areas:



Nurse-Family Partnership

In 2024, Nurse-Family Partnership client outcomes met or exceed program effectiveness benchmarks in the following areas:



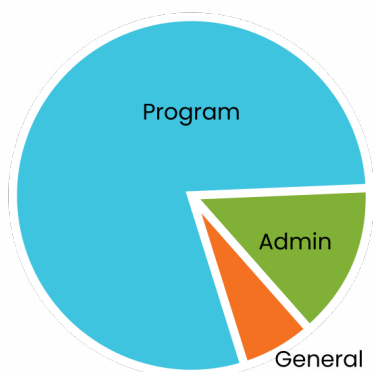
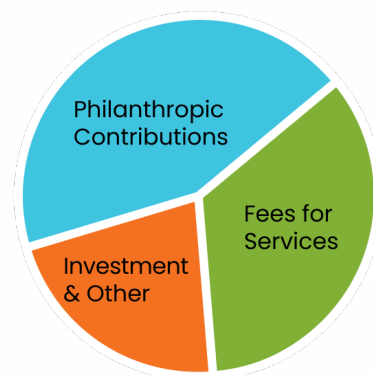
FINANCIALS

Changent leverages resources — from philanthropic contributions, investment income and earned income — to support communities and families across the country. Every dollar raised is needed and valued as we use these resources to advance Changent’s mission and invest in our network, ensuring that life-changing support is available to those who need it. We want to express our deep gratitude to our donors and supporters who fund our charitable mission.

Revenues

- **Philanthropic contributions – \$21.45 million**
- **Fees for services – \$17.03 million**
- **Investment & other – \$10.63 million**

Total revenues: \$49.11 million



Expenditures

- **Program – \$24.24 million**
- **Admin – \$4.43 million**
- **General – \$1.97 million**

Total expenditures: \$30.64 million

Net Change: \$18.47 million

Changent recognizes philanthropic support for financial purposes in the year in which a commitment is made, regardless of when funds are received or when expenditures are incurred. Net assets, therefore, may increase in a year when commitments are recognized and decrease in later years when associated funds are spent. Adequate net assets also ensure the organization has sufficient operating reserves to weather any future financial unpredictability.